#### kaspersky **BRING ON** THE FUTURE

Ready for GDPR

# Kaspersky® **Endpoint Security for Business**

### Protect what your business values most

IT security budgets don't always reflect growing business demands and escalating threat levels. Resources must be optimized to meet the challenges of today – and tomorrow. But how do can you identify the right security solution – one that will protect every element of your IT infrastructure against the most advanced cyberthreats, and ensure business continuity in a changing world, without blowing your budget? Try asking our customers. Kaspersky Endpoint Security for Business delivers adaptive, comprehensive security that scales with your business, safeguarding its continuity and assets with a full stack of the most advanced technologies. And the results speak for themselves.

World-leading threat intelligence is built into our DNA and influences everything we do. As an independent company we are more agile, think differently and act faster to confront and neutralize cyberthreats, regardless of their origin or purpose. That's how our products and solutions are able to deliver levels of True Cybersecurity that no other vendor can offer.







#### Our knowledge is your power

Adaptive protection built by world-leading experts, with minimal impact on resources and management overheads. Protection and machine learning-based technologies identify and block endpoint threats, regardless of origin or target. And, if you're attacked, malicious actions are rolled back so your users can keep on working.

### True Cybersecurity that leaves the rest behind

The technologies layered into Kaspersky Endpoint Security for Business provide a perfect balance between performance and efficient protection. This balance may explain why our products deliver one of the highest detection rates in the industry, as continuously demonstrated through independent tests. Kaspersky is ranked among the 3 highest vendors in each Use Case in Gartner's 2018 Critical Capabilities for Endpoint Protection Platforms.

Protects endpoints, servers, gateways and containers

Streamlines security management through a unified console

Cuts complexity and total cost of ownership

Supports the delegation of responsibility across your team

**Boosts productivity via cloud-enabled usage controls** 

Secures vulnerabilities 24x7 to reduce attack entry-points

Saves time by automating OS and software deployment tasks



#### A little mistake shouldn't become a big deal

Secures diverse environments and scales easily, without extensive planning required, even in heterogeneous IT infrastructures, providing the freedom to change any predefined settings and to choose when to adopt new capabilities.

#### The calm at the center of digital transformation

We've automated processes you shouldn't have to think about, like EDR agent deployment, patch management, postattack rollback and software distribution. Our consistently high performance in independent tests and analyst reviews means you don't just have to take our word for it - this really is cybersecurity you can trust.

## Beyond endpoint protection – now and in future

Based on unparalleled sources of real-time threat intelligence and machine learning, our technologies continually evolve, enabling you to secure what your business values most against the latest, most complex cyberthreats.

### Blocking ransomware, fileless attacks and account takeovers

Protect your endpoints from the latest exploits and keep your data and shared folders safe and secure from advanced threats and ransomware. Behavior Detection implements a Memory Protection mechanism, which guards system-critical processes and prevents the leakage of user and administrator credentials.

## Lowering your exposure to applications-based attack

Integrated controls significantly reduce your exposure to unknown threats by enabling you to fully dictate what software and actions are allowed to be executed on endpoints. Adaptive Anomaly Control, which automatically uplifts security levels to the highest appropriate to each role in the organization, is complemented by enterprise-grade Application Control and an always-up-to-date whitelisting database.

### Spotting more attacks and intrusions – even the most obscure

Attackers use rootkits and bootkits to hide their activities from security solutions. Anti-rootkit technology, part of Kaspersky's multi-layered protection, helps detect even the most deeply hidden infection and neutralizes it. Built-in sensors and integration with Kaspersky Endpoint Detection and Response enable the capture and analysis of large volumes of data onshore without impacting on user productivity.

### Regulating access to sensitive data and recording devices

Our solution restricts application privileges according to assigned trust levels, limiting access to resources like encrypted data. Working in step with local and cloud (Kaspersky Security Network or KSN) reputation databases, Host Intrusion Prevention System (HIPS) controls applications and restricts access to critical system resources, audio and video recording devices.

## Stopping web threats before they reach your endpoints

Our security technologies filter gateway traffic, automatically blocking incoming threats before they reach your endpoints and servers. This significantly lowers the risk of vulnerability exploitation and considerably reduces operational overheads for IT security staff.

# Lightweight and effective even without regular updates

Our vast knowledge system database includes 50TB of data and +4 billion hashes, but these huge volumes of intelligence data don't impact in any way on your resources or performance. A unique cloud mode for protecting components delivers optimum protection with minimal impact on PC resources and internet bandwidth usage.

Our mathematical model analyses over 100,000 sample features and uses 10-million behavior logs to 'teach' the models – in one lightweight 2Mb client-side package.

#### Streamlining IT tasks

Remote deployment of new third-party software is just the beginning. Automated Vulnerability Assessment and Patch Management, based on round-the-clock intelligence into exploited vulnerabilities, keeps potentially vulnerable software up to date, freeing up your IT administrators' time for other tasks.

#### Preventing data breaches

Use built-in Microsoft BitLocker Management to enable OSembedded encryption, or secure your data with FIPS 140-2 and Common Criteria: EAL2+ certified Encryption. Centrally managed Device Control guards against the consequences of data loss on unapproved or unencrypted portable devices and the uploading of infected data from the device.

#### Supporting remote and mobile scenarios

Built-in Mobile Threat Protection stops threats specifically targeting data on the move, as well as attempts to use weaknesses in devices as a springboard to infrastructure infiltration. Your existing EMM solution can be used to deploy and configure protection for mobile devices, aligning your security with current business processes.

## Optimizing efficiency with management for all platforms

A single web console gives full visibility and control over every workstation, server and mobile device, wherever it's located and whatever it's doing. Almost infinitely scalable, Kaspersky Endpoint Security for Business provides access to licensing, remote trouble-shooting and network controls. Centralized management is complemented by Active Directory integration, Role-Based Access Control (RBAC) and integrated dashboards.

#### Increasing productivity and reducing threats

Kaspersky's Cloud-Assisted Anti-Spam detects even the most sophisticated spam in any language, with minimal loss of valuable communication due to false positives. Reducing the time wasted and risks associated with spam by stopping it in its tracks conserves systems and human resources.

### Less effort to stay current and enjoy the best of both worlds

Seamless upgrade for major product versions, including encrypted machines. Even during migration between versions, of Windows, protection remains on at all times. With unified security policies and pre-defined settings, Kaspersky Endpoint Security for Business provides the freedom to adopt or change any settings and to choose when to migrate to new versions while retaining all settings and policies.

Enjoy improved fault-tolerance and an laaS vendor guarantee of less than 4 hours a year downtime, while retaining full flexibility in terms of security settings and update cycles, thanks to a management console that supports deployment in both Amazon and Microsoft Azure cloud environments. Use the Web Console together with, or instead of, a traditional MMC-based console.

#### Kaspersky Endpoint Security for

**Business** tools and technologies are intelligently balanced across progressive tiers to meet your evolving security and IT needs at every point in your business journey.



Kaspersky® Total Security for Business

Businesses that have mature IT environments – combining new and legacy systems – need to finetune their security to each system's requirements and constraints. Our most comprehensive security solution for endpoints, gateways and servers lets you do just that – providing rigorous, flexible security that you can tailor to your IT estate.



Kaspersky® Endpoint Security for Business Advanced

For security that works harder to protect your business, choose our advanced tier. As well as securing all your endpoints and servers, it delivers adaptive security layers to protect sensitive data, eliminate vulnerabilities and streamline security systems management tasks.



Kaspersky<sup>\*</sup> Endpoint Security for Business

With more of your business operations going digital, you need to protect every Linux server, Mac laptop and Android mobile device. We deliver agile security that helps you protect every endpoint your business runs, in a single solution with one flexible management console.

Adding security as you need it

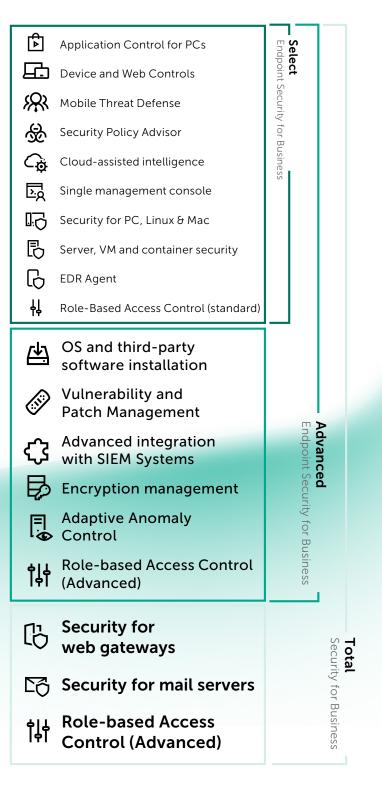
For purchasers of Kaspersky Endpoint Security for Business Select, the following components already included in our Advanced and Total tiers are available as separate 'add-ons':

- Kaspersky Vulnerability and Patch Management – automating and centralizing the discovery of software vulnerabilities and associated patch management, and helping protect against dangerous threats, including ransomware.
- Kaspersky Encryption enabling Full Disk and File Level Encryption and featuring support for Single Sign-On for immediate access to encrypted files.

After purchasing, just activate the add-on features from within the unified management console – it's that simple!

## Which tier is right for you?

We help you manage and protect your world. Whatever your unique, evolving IT needs, Kaspersky Endpoint Security for Business has the right solution for you.



### **Support and Services**

Operating in more than 200 countries from 35 offices worldwide, our 24/7 commitment to global support is reflected in our Maintenance Service Agreement (MSA) support packages. Our Professional Services teams are on standby to ensure that you extract the maximum benefit from your solution, providing assistance with deployment as well as support during critical incidents.

### True Cybersecurity. Just ask our clients



Kaspersky was named a **2018 Gartner Peer Insights Customers Choice for Endpoint Protection** – again. During the inaugural year of this award for the EPP segment in 2017, Kaspersky alone won the **platinum award**, the highest recognition in this category. We are proud to receive such recognition from those whose judgement we respect above all others – our customers – and of our consistently high overall rating of **4.7 out of 5** for endpoint protection platforms.

### An unmatched level of openness and compliance

Businesses require neutrality and data sovereignty – our product scans, but never harvests, data. Statistics data is processed in Switzerland for assured geopolitical neutrality. The opening of the first Transparency Center in our industry marks a step towards our goal of becoming completely transparent. And our hope is that other vendors will follow our example.

# Recognized by decision-makers like you

Forget the marketing hype - listen to the recommendations of those who have already upgraded to Kaspersky Endpoint Security for Business, and are enjoying the benefits:

- Consistently outstanding protection easy one-step upgrades ensure you're always up-to-date and ready to counter the latest cyberthreats
- User-friendly and centralized management one server, one web console, one single agent
- Deeper integration of components built in-house with decades of top ratings and independent verification
- $\cdot\;$  Everything you need in a single purchase transparent cost and licensing.

"Complete Security Protection With Fast Implementation."

#### **Quality Inspector**

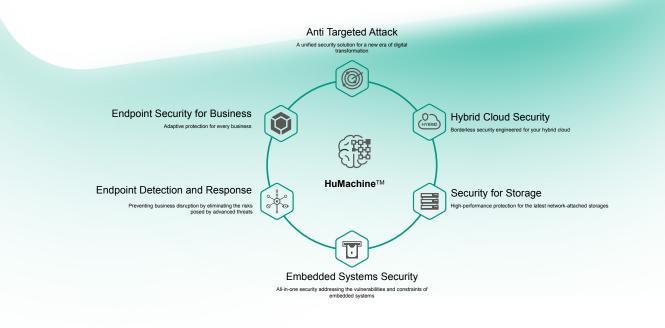
Industry Manufacturing Role Infrastructure and Operations Firm Size <50M USD Last Update October 25, 2018 https://kas.pr/epp-ref2

### See for yourself

Experience True Cybersecurity for yourself! Visit this <u>page</u> to trial the full version of Kaspersky Endpoint Security for Business

### The bigger picture – Kaspersky IT Security Solutions for Business

Endpoint protection, though critical, is just the beginning. Whether you operate a best-of-breed or a single-source se-curity strategy, Kaspersky offers products for hybrid cloud infrastructures and for legacy Windows XP systems that interlock or work independently, so you can pick and choose without sacrificing performance efficiency or freedom of choice. Learn more on our <u>website</u>.



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#### www.kaspersky.com

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We are proven. We are independent. We are transparent. We are committed to building a safer world, where technology improves our lives. Which is why we secure it, so everyone everywhere has the endless opportunities it brings. Bring on cybersecurity for a safer tommorow.

Know more at kaspersky.com/transparency

